

ORDER

Orders Order / Rev: **108190**
 Alt Order #: 06867157
 Product Desc: Horsford/DCCC
 Estimate: 2209
 Flight Dates: 10/24/12 - 10/24/12
 Original Date / Rev: 10/23/12 / 10/30/12
 Order Type: GENERAL



KSNV

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency Name: **GMMB, Inc./ Washington D.C.**
 Buying Contact:
 Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: **DCCC/ Horsford - Revised**
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/24/12	14	\$12,700.00	\$10,795.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$12,700.00	\$10,795.00	0.00
Totals	14	\$12,700.00	\$10,795.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$12,700.00
Market	100%	\$47,037.04

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$12,229.63
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$11,759.26
KTUD	1%	\$470.37
KVUU	17%	\$7,996.30
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$1,881.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/24/12	M-F 5-6a	WakeUp w/Wagners	5-6a	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/22/12	10/28/12	--W----	1	\$450.00	0.00										

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KSJV

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KSJV

Totals 14 \$12,700.00